

Kamsys Techsolutions India Private Limited





ABOUT KAMSYS

Kamsys Techsolutions India Private Limited is a B2B marketing service company which helps in providing direct connection with targeted prospects, helping companies across all verticals and delivering quality database at reasonable cost.





VISION AND MISSION

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Kamsys is committed to deliver reliable and quality customer services. We believe in growing with our customers driven by long-term partnerships with our customers, employees and supplies, based on strong values of integrity & trust.

VALUES & BELIEFS

We value our customers so much that we ask for customer feedbacks and act upon it. We also provide them with accurate results on time, which makes them work with us again and again. We constantly work towards motivating our employees making them efficient in their task.



OUR SERVICES

We have expertise in:

- EMAIL LIST BUILDING
- COMPANY SCOUTING
- MARKET RESEARCH
- EMAIL MARKETING
- ECOMMERCE
- DIGITAL MARKETING
- WEB DEVELOPMENT





EMAIL LIST BUILDING

Email list building is still one of the smartest way for professionals to start or grow a business. Email list building helps to reach the target audience at the right time with a specific piece of information through emails.

COMPANY SCOUTING

Company Scouting helps to target the right prospects who would benefit from the products and services of a business. Identifying the right prospects could be a time-consuming task for entrepreneurs but is essential for establishing a solid customer base. An effective prospecting system requires planning and organization to ensure each lead potentially turns into a paying customer.



MARKET RESEARCH

Market Research is the process of gathering, analyzing and interpreting information about a market, about a product or service to be offered for sale in that market, and about the past, present and potential customers of the product or service. In general, it is the research into the characteristics, spending habits, location and needs of your business's target market, the industry as a whole, and the particular competitors in the market.



EMAIL MARKETING

Email marketing is a powerful tool for acquiring, engaging, and retaining customers to help your business thrive. Email marketing is one segment of internet marketing, which encompasses online marketing via websites, social media, blogs, etc. It is essentially the same as direct mail except that instead of sending mail through postal service, messages are being sent electronically via email.

DIGITAL MARKETING

It is the marketing of products or services using digital channels to reach consumers. The key objective is to promote brands through various forms of digital media.

Digital marketing extends beyond internet marketing to include channels that do not require the use of the internet. It includes mobile phones (both SMS and MMS), social media marketing, display advertising, search engine marketing, and marketing through any other form of digital media.

- SEO - SEARCH ENGINE OPTIMIZATION
- SMO - SOCIAL MEDIA OPTIMIZATION
- SMM - SOCIAL MEDIA MARKETING

ECOMMERCE

As a best e-commerce service provider in the market, we take care of all the technical stuff like below

- Listings
- Optimization
 - Title and Product Optimization
- Market & Product Research
- Inventory Management
- Cataloguing
- Background Imaging
- Keyword Research
- Dropshipping Tool
- Listings & Order Management

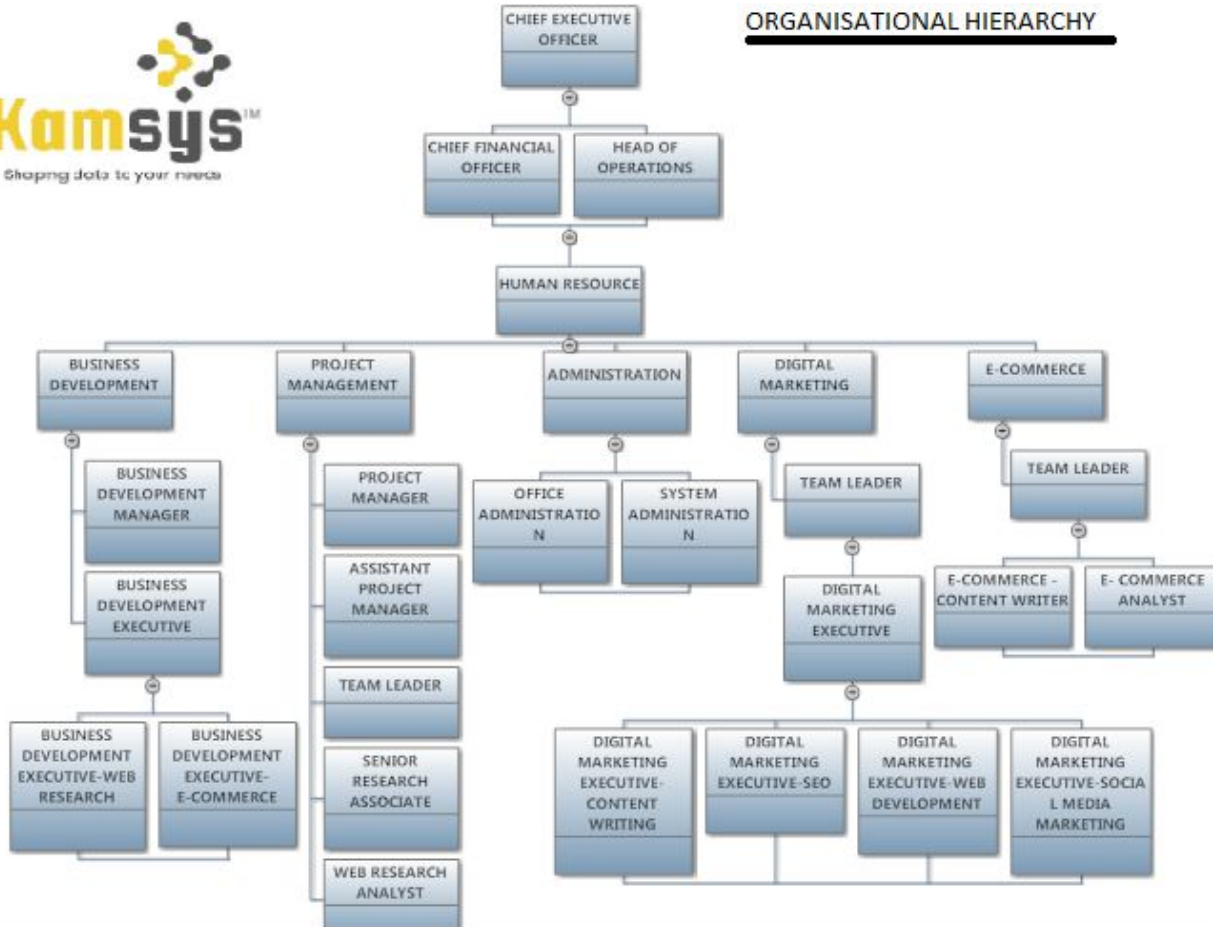
WEB DEVELOPMENT

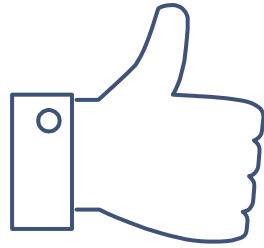
Web Design encompasses many different skills and disciplines in the production and maintenance of websites, whereas Web development is a broad term for the work involved in developing a website for the Internet or intranet. Web development would range from developing the simplest static single page of plain text to the most complex web-based internet applications, electronic businesses, and social network services.

ORGANIZATIONAL HIERARCHY



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THANKS!